



Fundraising Volunteer: Role Description

Metal For Good is at an exciting stage as a charity. We've secured incredible partners including Laney Amps, 2000 Trees Festival, and Primordial Radio. We're beginning to work with rock and metal legends such as Rob Halford, and artists across the spectrum of rock and metal.

Crucially, we're launching our pilot grant funding round in summer 2023 capitalising on momentum and starting to support projects using music to help young people to thrive, improve mental health, and address inequalities.

We are a small team of volunteers who are committed to making a difference through the power of the rock and metal community. We need help from knowledgeable and passionate volunteer/s to help deliver our planned fundraising activity. You will be working closely with the Metal For Good founders and will be a hugely valuable part of the team.

We are looking for someone to help deliver our fundraising activity including our flagship community fundraising campaign later this year. With a focus on individual giving and community fundraising, the volunteer/s will work closely with the wider team to mobilise individuals to donate to Metal For Good or to fundraise on our behalf. You may also support the delivery of some of our corporate partner fundraising activities.

Could you help us?

Time commitment: Approximately two - four hours per week

Location: Home-based

Reporting to: Metal For Good Founders

Key responsibilities:

The below is a list of responsibilities which we'd ideally love our volunteer/s to hold. We appreciate that this is an extensive list and would expect that the volunteer/s could work towards them over time.

- Identify and develop new fundraising initiatives and campaigns to mobilise individuals to support us
- Support the delivery of our flagship fundraising campaign in the latter part of 2023
- Develop relevant supporting materials and resources such as fundraising packs, campaign materials and supporting copy
- Manage our JustGiving page/online donation platforms
- Work closely with Metal For Good's founders and the social media volunteer/s to support the marketing of our fundraising activity



- Develop and deliver an engagement/thanking plan for supporters

About you:

- You have experience of individual giving/community fundraising, either through your work or previous volunteering
- You have an understanding of corporate fundraising
- You are familiar with JustGiving and other online donation platforms
- You can write clearly and concisely
- You have a passion for rock and metal music and an understanding of what makes the community tick
- Basic design skills and experience of PowerPoint or Canva
- You're reliable and able to work both independently and collaboratively
- Have access to a laptop/PC

You will receive a full induction by the Metal For Good team, regular catch ups and a single point of contact for any enquiries and questions.

To apply, please send your CV and a short supporting email outlining why you think you are suitable for the role to hello@metalforgood.org

If you'd like an informal chat about the role, please feel free to contact us on the same email.

Deadline: 5pm Monday 19th June

About Metal For Good:

Metal For Good is a registered charity that uses the positive values of rock, metal and other alternative subcultures to make a positive difference in communities. We think that the rock and metal community is truly unique - we're brought together through a shared love of great music and a sense of belonging. Through this shared identity, lives are often improved; we feel we are part of something bigger, that we are accepted, and that someone has ultimately 'got our back'.

We provide grants to community organisations that use music to end inequality, improve wellbeing, and provide life-changing opportunities.

The values of rock and metal, and as a result - Metal For Good, are lived daily by the music community. We have identified five values which are most important to us:

Togetherness = You know that feeling at a gig when thousands of other fans also sing along to your *all-time favourite* song? A huge part of the rock and metal community is feeling



like you are part of something bigger, that every single person around you gets just how you feel at that moment.

Individuality = The rock and metal community are brought together by individuality. Do you want to wear a lobster costume to a festival? Go for it! Go shopping in full-on Kiss make-up? Crack-on. We accept and celebrate each other's differences.

Passion = You won't experience passion like a fan talking through the stand-out moments of Metallica's back-catalogue.

Integrity = If you've ever been knocked over in a mosh-pit, you know your feet won't have left the ground before you will have been picked up by multiple fellow moshers! Integrity, decency, and kindness win.

Belonging = For many, the community feels like being part of a big family. Walking through the gates of your favourite festival feels like coming home. We can spot another rock and metal fan a mile off, and will quite happily bond with complete strangers over the band merch they're wearing.

You can find out more at www.metalforgood.org or across our social media. (@metalforgood on all platforms)